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**PRESS RELEASE**

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**PR AGENCY RECRUITS NEW TALENT**

*Strategy Communications Hires Mark Abueg as Account Coordinator*

**SAN DIEGO, April 14, 2008:** Strategy Communications maintains a high-caliber performance when dealing with its clients and the public. To maintain and exceed this standard, Strategy Communications welcomed a new addition to its team with the hiring of Mark Abueg as its Account Coordinator.

Mark brings a wide array of skills and abilities to the agency. After completing four years as a Soldier in the U.S. Army, including a tour during Operation Iraqi Freedom, he completed his bachelor's degree in Linguistics with a minor in Rhetoric and Writing Studies from San Diego State University.

His experience with the military and civilian education will be utilized to promote the Port of San Diego Sea & Air Parade and Coronado Speed Festival; both Fleet Week San Diego Events. He will also assist in the daily operations of writing and researching press releases and finding media opportunities for Strategy Communications' clients.

"I am very glad that Mark has joined our team," said Amy Lewis, Principal, Strategy Communications. "I noticed his willingness to learn and ability to adapt to working at a PR agency. Mark has unlimited potential and is enthusiastic to tackle any and all projects."

With the arrival of a new clients this year for Strategy Communications, Mark will be working extra hard to stay on pace with the rest of the team. He is going to put in the work to promote each client beyond the realms of San Diego. Mark plans on gaining as much exposure for his clients in every medium possible.

**About Strategy Communications**

*Strategy Communications is a full service public relations, media and marketing agency that is committed to securing their clients the best and most possible coverage through the use of targeted and strategic public relations. Strategy Communications prides itself on possessing the ability to accomplish this, yet at the same time, value and nurture a personal and close relationship with their clients. Strategy Communications has provided clients with public relations representation since 2004. Strategy Communications office is located in La Mesa at 5480 Baltimore Drive, Suite 101, La Mesa, CA 91942. More information is available on the World Wide Web at [www.scpublicrelations.com](http://www.scpublicrelations.com) or by phone at 619-713-0622.*

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