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PRESS RELEASE

STRATEGY COMMUNICATIONS EXPANDS CLIENT LIST

Four New Clients Benefit from Proven Targeted Campaign Approaches This Year

SAN DIEGO, July 8, 2008 – Strategy Communications, a strategic public relations and marketing agency in San Diego, has rapidly expanded its client list within the first six months of 2008. It acquired Dewhurst & Associates, Fleet Week San Diego, Seashell Awnings USA and Yelman & Associates.

The addition of these four clients represents a broadening client range and substantial growth without compromising attention to campaign detail. By tapping into established media contacts, Strategy Communications helps each client reach its intended audience while providing a personalized touch.

Dewhurst & Associates has specialized in designing and building quality, custom homes in the La Jolla area since 1929. La Jolla's largest and oldest construction company, Dewhurst & Associates is a family-owned and operated design/build firm serving the greater San Diego area and surrounding communities.

Fleet Week San Diego was created by community and business leaders who understood the great depth of public support for our Sailors and Marines, and sought to provide a means for San Diego to express that support in a way that would also establish San Diego as a patriotic, pro-military city. They shared a vision to recognize the contributions made by naval services to San Diego.

Seashell Awnings USA, Inc. markets a wide range of products to maximize outdoor space, protect your family from harmful UV rays, and create a relaxing entertaining area.

Yelman & Associates, Family Law Attorneys, has built a strong reputation on its experience and skill handling California Divorce, Separation and Annulment cases, involving Child Custody and Visitation; Child and Spousal Support; division of Community Property (including businesses); protection of Separate Property; and interstate matters pursuant to the UCCJEA and UIFSA.

About Strategy Communications

Strategy Communications is dedicated to providing measurable and strategic results to their clients. Through strategic public relations, they obtain the maximum amount of exposure for their clients through the credibility of media endorsement, something no amount of paid advertising can buy. Strategy Communications tailors a unique campaign for each of their clients while offering direct daily access to the staff that creates, manages and drives implementation for each program.

Strategy Communications is a full service public relations, media and marketing agency that is committed to securing their clients the best and most possible coverage through the use of targeted and strategic public relations. Strategy Communications prides itself on possessing the ability to accomplish this, yet at the same time, value and nurture a personal and close relationship with their clients. Strategy Communications has provided clients with public relations representation since 2004. Strategy Communications office is located in 5480 Baltimore Drive, Suite 101, La Mesa, Calif. 91942-2068. More information is available on the World Wide Web at www.scpublicrelations.com or by phone at 619-713-0622.

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