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PRESS RELEASE

**WANT TO PUBLICIZE YOUR COMPANY WITH THE FRESHEST,
NEWEST TALENT?**

Strategy Communications Recruits New Account Coordinator: Kelli Herwehe

SAN DIEGO, December 11, 2007: Tired of hearing the same old pitches over and over with your current public relations firm? Or what about those boring, predictable proposals? Stop wasting your money on uncreative ideas and proposals that you might as well have just done yourself. Stop waiting for your current public relations company to wow you. Let yourself be wowed with Strategy Communications' newest member, Kelli Herwehe.

Kelli Herwehe has been hired for the position of Account Coordinator. She began her career with Strategy Communications as an intern in June 2007 and was quickly promoted in August 2007. Her responsibilities include assisting the principal, conducting public relations research, soliciting new business opportunities, pitching stories, writing press releases and coordinating media opportunities with media personnel.

Kelli graduated from California State University, San Marcos in May 2007 with her Bachelor of Arts in Communication with an emphasis in Mass Media. Kelli is now an active member in the Public Relations Society of America New Professionals Group.

"We are very excited and fortunate to have Kelli on our team," says Amy Lewis, Principal of Strategy Communications. "She immediately impressed us, and she continues to wow us with her determination and innovative style of work."

Kelli is also very excited to be working with Strategy Communications. She looks forward to expanding the agency's clientele and contributing to publicizing current clients. She is constantly learning new things at Strategy Communications and looks forward to a long and successful career in the public relations arena.

About Strategy Communications

Strategy Communications is a full service public relations, media and marketing agency that is committed to securing their clients the best and most possible coverage through the use of targeted and strategic public relations. Strategy Communications prides itself on possessing the ability to accomplish this, yet at the same time, value and nurture a personal and close relationship with their clients.

Strategy Communications has provided clients with public relations representation since 2004. Strategy Communications office is located in La Mesa at 5480 Baltimore Drive, Suite 101, La Mesa, CA 91942. More information is available on the World Wide Web at www.scpublicrelations.com or by phone at 619-713-0622.

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