

For additional details, contact:

Amy Lewis
Strategy Communications
Phone: (619) 713-0622 [office] / (858) 752-1085 [mobile]
E-mail: amy@scpublicrelations.com



PRESS RELEASE

iGOLF ANNOUNCES NEW FIRMWARE FOR NEO
iGolf Neo Firmware v2.0

SAN DIEGO, April 13, 2009 –L1 Technologies is pleased to announce the release of Firmware v2.0 for the popular [iGolf](#) Neo. The Neo, originally released in December of 2007, is the smallest and most affordable golf GPS device on the market. After listening to extensive member feedback, L1 has added new features to make the Neo the easiest to use GPS device in golf. The Neo Firmware v2.0 update is available to all paid members of iGolf.com.

What's New

- **Enhanced Main Screen-** The main play screen on the Neo will now display distances to the front, center and back of the green, eliminating the need for golfers to switch between different views while on the course.
- **Simplified File Transfer-** It is now easier for users to download courses, with automatic device recognition when the Neo is connected to a computer.
- **Automatic Shut Off-** If a golfer forgets to turn off their Neo after a round it will automatically shut down to conserve battery power.

For More Information Please Visit:

[iGolf Neo Firmware v2.0](#)

About iGolf

Pioneering the consumer golf GPS market, iGolf, operated by [L1 Technologies](#), has become a brand uniquely focused on providing technological advances in software, hardware and GPS content for the golfing sector. With a strong global presence, iGolf continually strives to offer innovative and affordable mobile and web-based solutions for golfers around the world with products and services being used in over 20 countries.

As host to the world's largest GPS enabled golf course database, iGolf.com is the backbone supporting both “iGolf” and “Powered by iGolf” partner products. Additional features such as the iGolf Handicap Tracker, the latest golf headlines, equipment, travel, gadget and course reviews make iGolf.com the chosen destination site for golfers of all interests. iGolf.com provides the golfing community many of these valuable services at no cost while maintaining some paid premium services. For more information on iGolf please call (858) 300-5513 or visit www.igolf.com.

###