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PRESS RELEASE

FLEET WEEK SAN DIEGO ANNOUNCES NEW EXECUTIVE DIRECTOR

SAN DIEGO, December 1, 2008 – Alexandra Squires has been offered and accepted the position of Executive Director for Fleet Week San Diego. The position was offered to Squires by the Board of Directors on Nov. 20. She is will be responsible for managing the design, development and implementation of strategies, as well as focusing on the mission and financial objectives of Fleet Week San Diego.

“Alex is absolutely the best candidate for the Executive Director position. In her role as the Director of Sponsor Relations, she has been an integral component of Fleet Week San Diego, and her work has been nothing short of tremendous,” said Bill Hall, president of the Board of Directors for the San Diego Fleet Week Foundation.

Squires will oversee the over 20 events that now comprise Fleet Week San Diego, and that occur throughout the calendar year.

“I am honored to be named the new Executive Director for Fleet Week San Diego,” Squires said. “It is my intent to meet our mission of honoring and celebrating the men and women of our military, who do so much for our nation and so much for our local community.”

Squires is a graduate of the University of San Diego. She is on the board of directors for the San Diego Bowl Game Association, an organization that plans and executes activities such as the Holiday Bowl and Poinsettia Bowl. In addition, Squires is a passionate San Diego Padres fan.

Squires had been acting Executive Director since late Sept. 2008. In her new role she will also continue her duties as Director of Sponsor Relations.

Fleet Week San Diego Foundation is a nonprofit, public benefit corporation. In addition to honoring the military services through the annual Fleet Week events, the Foundation’s goals are to foster awareness of the contributions made by enlisted military personnel and their families, to enhance relationships between the civilian, business and military communities, to provide events that Military personnel and their families can attend at little or no cost and to raise funds for charitable efforts benefiting enlisted service members and their families. For more information, or for a complete listing of all of the Fleet Week events, please visit www.fleetweeksandiego.org.

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