

**For additional details, contact:**

Amy Lewis  
Strategy Communications  
Phone: 619-713-0622 (office) (858) 752-1085 (cell)  
E-mail: amy@scpublicrelations.com



---

---

**PRESS RELEASE**

---

---

**FLEET WEEK SAN DIEGO JOINS SPONSOR BANK OF AMERICA TO  
HONOR HEROES WITH BASEBALL TRIBUTE**

***Tribute to be held during Padres, the official "Team of the Military" Game vs.  
Arizona Diamondbacks***

**SAN DIEGO, August 6, 2008** – Fleet Week San Diego is proud to announce that not only is the next great event rapidly approaching, but Bank of America has generously signed on for another year of sponsorship of the official Fleet Week baseball game. As the official Fleet Week San Diego partner for the baseball game, Bank of America will donate 3,000 tickets to local San Diego active duty military to cheer on the San Diego Padres, the self-proclaimed "Team of the Military."

Join us on **Tuesday, August 26 at 7:05 p.m.** at Petco Park as the Padres battle the Arizona Diamondbacks. The Padres once again are proud partners of San Diego Fleet Week, honoring the San Diego military community.

**Tickets are available now for public purchase**, and will also be provided free to the US Navy Morale, Welfare and Recreation offices, Marine Corps Community Services offices, the Armed Services YMCA and Lincoln Military Housing for distribution. Tickets will be distributed through the various locations: Armed Services YMCA, MCRD – MCCS Ticket Office, MCAS Miramar – MCCS Ticket Office, Camp Pendleton – MCCS Ticket Office and the Navy sailors.

In addition, discount tickets can be purchased via the Fleet Week San Diego site, [www.fleetweeksandiego.org](http://www.fleetweeksandiego.org) when using the special promotional code of "FLEETWEEK." Four levels of discount tickets are available for people to buy online and include the following section choices: terrace reserved, field reserved, upper infield reserve and upper reserve. Tickets range from \$9 - \$35, and for more detailed information about the pricing visit Fleet Week's website at: <http://www.fleetweeksandiego.org/events/2008/fleetweekbaseballgame.htm>. A portion of each ticket sale will go toward Fleet Week San Diego.

The Military Segment for the Bank of America sponsors Fleet Week events and Wounded Warriors events across the country, including San Diego. Fleet Week was created by community and business leaders who sought to express their support for the military in the defense of the country and development of the community. Since San Diego's adoption of Fleet Week in 1997, the number of events held in honor of servicemembers continues to grow.

For more information about this event or any of the other exciting Fleet Week events, visit Fleet Week San Diego's website at [www.fleetweeksandiego.org](http://www.fleetweeksandiego.org).

**Bank of America**

Bank of America is one of the world's largest financial institutions, serving individual consumers, small and middle market businesses and large corporations with a full range of banking, investing, asset management and other financial and risk-management products and services. The company provides

--- MORE ---



unmatched convenience in the United States, serving more than 59 million consumer and small business relationships with more than 6,100 retail banking offices, more than 18,500 ATMs and award-winning online banking with more than 25 million active users. Bank of America offers industry leading support to more than 4 million small business owners through a suite of innovative, easy-to-use online products and services. The company serves clients in more than 150 countries and has relationships with 99 percent of the U.S. Fortune 500 companies and 83 percent of the Fortune Global 500. Bank of America Corporation stock (NYSE: BAC) is a component of the Dow Jones Industrial Average and is listed on the New York Stock Exchange.

### **Fleet Week San Diego**

With a range of major corporate sponsors that include the Northrop Grumman Corporation, the Port of San Diego, TriWest Healthcare Alliance, Raytheon, North Island Credit Union, General Dynamics, The San Diego Padres, SeaWorld, USA Federal Credit Union, BAE Systems, Lockheed Martin, Union Bank of California, General Atomics and a host of others, the Fleet Week San Diego Foundation produces events that entertain and thank our military service members and their families for their extraordinary sacrifice and selfless dedication.

Thanks to the overwhelming support from regional businesses and the people of San Diego, our Fleet Week has become the largest “thank you” to the military in the nation and has adopted the tag line, “Fleet Week San Diego, Honoring the Military throughout the Year.”

**WHAT:** Fleet Week San Diego’s Baseball Game: San Diego Padres vs. Arizona Diamondbacks

**WHEN:** Tuesday, August 26, 2008 at 7:05 p.m.

**WHERE:** Petco Park, 100 Park Boulevard, San Diego, CA 92101

*Fleet Week San Diego is a nonprofit, public benefit corporation. In addition to honoring the military services through the annual Fleet Week events, the Foundation’s goals are to foster awareness of the contributions made by enlisted military personnel and their families, to enhance relationships between the civilian, business and military communities, to provide events that Military personnel and their families can attend at little or no cost, and to raise funds for charitable efforts benefiting enlisted service members and their families. Benefiting organizations include the USO, Navy-Marine Corps Relief Society and the Armed Services YMCA. For more information, or for a complete listing of all of the Fleet Week events, please visit [www.fleetweeksandiego.org](http://www.fleetweeksandiego.org).*

###