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PRESS RELEASE

REMODELING FEARS

Ways You Can Ensure Your Remodeling Project Is Successful

SAN DIEGO, April 29, 2008 – Although it may seem like a daunting task, remodeling can be a huge asset to the quality of your home life. But there are many obstacles that can stand in the way of your decision to remodel your house.

Distrust of Contractors

Problem: They say they will be at your house by 9:00 a.m., but they don't show up until 1:00 p.m. They say the job will be done in one month, but seasons have changed twice in the process. What is worse, is the potential certain contractors have for taking the money, without providing the service, leaving you in a very compromising position.

Let's face it, contractors are not exactly known for accurate estimates and timely work ethic. But shouldn't they be? You are paying good money for their services, so shouldn't they deliver?

Dewhurst and Associates brings high quality work ethic to every job. As a member of the Better Business Bureau and multiple recipient of the La Jolla Light Readers' Poll "Best Contractor" award, their most important concern is gaining the trust of their customers. This bond is what leads to their ability to provide, not only an outstanding final product, but excellent customer service throughout the process.

Solution: There are, of course, ways to check your potential contractor's reputation in the industry. Are they a member of the Better Business Bureau? This accreditation is a definite image boost. You can check the organizations history through the eyes of customer who have written reviews. How long have they been in business? Have they received any industry awards? The longevity of a business and certain peer and community recognitions can tell you a lot about the quality of service the organization provides.

Hidden Costs of Remodeling

Problem: Another big issue for homeowners thinking about remodeling is the cost. An estimate for a new kitchen or bathroom can be quite pricey, but that's not the real sting. It's those "hidden" costs that contractors won't know about until they have started the job.

Solution: As unpleasant as this sounds, there may be a silver lining. First of all, a good contractor will do their best to give you an accurate estimate of what the remodeling will cost. Now, if the job begins and there are some dire, unforeseen circumstances, yes, the cost will probably increase. But look at it this way, the problem is something that should be fixed anyway, so it's better to take care of everything together.

More importantly, remodeling will add to the value of your home, making it more marketable when you decide to sell. If you plan on staying for awhile, then a remodeling can make living in your house much more pleasant.

Remodeling gives you the opportunity to upgrade those outdated fixtures that may be hazardous to your health and your pocketbook. You can rejuvenate your home by bringing in energy efficient appliances, adding more windows for a brighter living area, and reinforcing areas of your home that are prone to natural disaster damage. In this context, the initial shock brought on by the first estimate becomes relatively trivial.

Disruptiveness of Remodeling

Problem: Yes, remodeling will disrupt your life. Depending on the extent of the remodeling project, you may be forced to reconfigure your daily routine. This is something you should mentally and physically prepare yourself for. A good, dependable and consistent contractor is vital component in making this transition as smooth as possible.

Solution: The contractors at Dewhurst & Associates pride themselves on maintaining open lines of communication with their customers. Good contractors ensure the satisfaction of their customers during every step of the remodeling process.

Remodeling can be intimidating, but done right the intrusions are minimal and the results can revitalize your house and your life. Remember to shop around when you are looking for contractors, because a good contractor is the key to a satisfying remodeling experience.

Designing and building quality, custom homes in the La Jolla area has been Dewhurst & Associates' specialty since 1929. La Jolla's largest and oldest construction company, Dewhurst & Associates is a family-owned and operated design/build firm serving the greater San Diego area and surrounding communities. Today, 79 years after Ernest Dewhurst came to La Jolla, his grandson, Don, and great-grandchildren, Dave, Donna and Doug, continue to maintain the integrity, quality of service and workmanship that he established in the construction of custom homes. For more information about Dewhurst & Associates, visit their website at www.dewhurst.com.

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