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PRESS RELEASE

INCREASE THE VALUE OF YOUR HOME

Design Ideas to Consider When Remodeling

SAN DIEGO, April 15, 2008 – The housing market has been in an increasing downward spiral for quite some time, but the idea of remodeling your current home has never been a better alternative to moving. If there is no immediate necessity to move homes, what better way to feel like you live in a new house than to remodel the one you already have.

Dewhurst & Associates, a family-based custom home building and remodeling company, have been helping families across San Diego to turn their current homes into the dream homes they have always wanted. Dewhurst & Associates also helps them make a future investment by increasing the value of their homes at the same time. There are many ways to remodel your house without spending huge sums of money and there are also a few simple things you can do that will change the entire look of your house. After the remodel is complete, you will be amazed at how it can greatly increase the value of your home so that when you do eventually decide to move, you will have provided you and your family with an even larger savings than you thought.

Dewhurst & Associates offers these remodeling strategies that can help increase the value of your home:

Where to Begin

When starting a remodel project, it is easy to get carried away and overwhelmed with all of things you want to get done, so the first step is to make a plan that divides up your wants and needs. Then think about how much those items will approximately cost and devise a budget for the project. It is also important to complete one room at a time and start with the kitchen first—the kitchen is considered number one of any room upgrade because of its high return rate.

Give Your Home a Personality

When it comes to decorating and painting your house, you want to be sure to choose colors based on your own unique personality. Deciding what color scheme should go in which room is important for bringing balance and peace into your home. For example, if you have a hectic life schedule, think about having a room with a seaside scheme of cool colors to provide lightness and calming effects.

Kitchen Design

Make your small kitchen look bigger by adding stainless steel appliances or expanding the counter top space with an add-on peninsula. It is also a good idea to strip your kitchen down to its original state; you might discover original brickwork or hardwood floors that can open up the space. For the men of the house, give the kitchen a more masculine feel by incorporating materials like drift wood, glass and aluminum-titanium to give a sleek and functional look. Adding technology to the kitchen such as audio or video entertainment can illuminate the space as well.

Floor Design

In any house that is going through remodeling, it is always a good step to uncover the original flooring and see what you can work with. If there are original hardwood floors, keep them because hardwood floors can increase home value by 6% and refinishing them yourself is not very expensive. If not, it is easy to have them installed.

Green Design

There are more eco-friendly remodels taking place and they can greatly increase the value of your home. Save money by using recyclable materials like bamboo for your kitchen, using soy insulation in the walls, replacing old windows or installing energy efficient appliances. Homebuyers are usually willing to pay the higher price for green features in a home.

Remodel Outdoors

There is no better way to remodel a home than to change the landscape on the outside. Planting more trees around the house creates a relaxing and light atmosphere. It also cuts down on energy costs by providing more shade. By making sure the yard looks good, it adds to the overall appeal of the house, which makes it more desirable for those who are looking to purchase because the outside of the house is their first impression.

Designing and building quality, custom homes in the La Jolla area has been Dewhurst & Associates' specialty since 1929. La Jolla's largest and oldest construction company, Dewhurst & Associates is a family-owned and operated design/build firm serving the greater San Diego area and surrounding communities. Today, 79 years after Ernest Dewhurst came to La Jolla, his grandson, Don, and great-grandchildren, Dave, Donna and Doug, continue to maintain the integrity, quality of service and workmanship that he established in the construction of custom homes. For more information about Dewhurst & Associates, visit their website at www.dewhurst.com.

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