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## PRESS RELEASE

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### EDUCATING THROUGH ENTERTAINING

*Learn About Finances While at the Theater*

**SAN DIEGO, April 16, 2008** – There are many creative and interactive ways to educate students about their finances and one way is through live entertainment. Debt-Free America, a non-profit credit and financial counseling agency, is dedicated to educating youth on the importance of financial literacy. Lack of financial knowledge and education is a growing issue with our youth today. To support student awareness and knowledge in financial literacy education, Debt-Free America is currently sponsoring 10 shows of “The Money Mon\$ter” through the Enrichment Works Organization based out of Los Angeles. The 45 minute shows start on April 14 and last through May 14.

The play educates students about their finances and teaches kids about how to be responsible with their money as they get older. By putting on this creative and music filled production, it not only entertains the audience, but it also teaches them valuable lessons about how to manage their money correctly and financially prepare for the future. It is never too early to start teaching your children about being financially responsible. And what better way to hold their attention than to perform the lessons through song and dance on stage?

#### About “The Money Mon\$ter”

“The Money Mon\$ter” is a play that was written by Enrichment Works’ Founder Abraham Tetenbaum as a personal finance musical. “The Money Mon\$ter” tells the story of a newlywed couple, a banker and television news reporter, who struggle with debt in a town besieged by a series of mysterious monster attacks. The performance introduces students to budgets, borrowing and check writing followed by a question and answer session with the cast. The play features seven songs including a gospel number about interest rates and a “Budget Tango,” all composed by Norman L. Berman. The play is going to be performed throughout April and May for 10 after school programs throughout the Los Angeles Unified School District (LAUSD) thanks to the \$5,000 grant provided by Debt-Free America. The play targets students in low-income areas and is meant to be an educating performance about how to become financially prepared for the future. For more information and for specific dates and school locations, visit their website at [www.enrichmentworks.org](http://www.enrichmentworks.org).

#### About Enrichment Works

Enrichment Works is a non-profit organization based out of Glen Valley, California. They create theater productions to inspire learning including assembly programs, sequential arts instruction and professional development workshops. Since 1999, their arts-*for*-education programs have served more than half a million students in 350 public and private schools, libraries and museums throughout Los Angeles County. Enrichment Works offers artistic excellence in support of Content Standards for California Public Schools. It is a member of the California Jump\$tart Coalition, a non-profit organization dedicated to financial literacy. In addition to “The Money Mon\$ter,” Enrichment Works currently tours 20 small-cast plays supporting educational content standards in History, Literature and Science or concerning health and social issues of importance to young people.

*Debt-Free America is a 501(c)3 non-profit, community service organization offering confidential and professional credit counseling, debt management programs, and financial education to consumers nationwide. Debt-Free*



*America is dedicated to providing FREE services to help financially distressed families and individuals effectively manage their personal finances. The Board members and operations staff have a long-term commitment to helping anyone in debt crisis, and even those not in a debt crisis. Debt-Free America has been in the business since 1997 and is now serving over 16,000 clients nationwide. Visit them on the web at [www.debtfreeamerica.com](http://www.debtfreeamerica.com).*

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